

NOUR

senior designer • noursarhan.com
dubai, united arab emirates

My passion is to create and to be creative. I excel at conceptualising and developing great branding and design in an environment that embraces fresh and thought-provoking ideas.



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Design Philosophy

Great design is not a product of chance but rather the child of meticulous research, out-of-the-box thinking and artistic talent, a harmonious marriage of the formal and conceptual.

Creative Expertise

Branding
Identity design
Design direction
Brand guidelines
English & Arabic typography
Modern Arabic calligraphy
Brochure & editorial design
Packaging design
Retail & environmental
Event branding
Digital & Social Media experience

Brand Experience

DIFC
Atlantis Hotel
Meydan Hotels & Meydan Group
FedEx
Emaar
Dubai Events (DTCM)
Damac Properties
Jumeirah Group
Dubai World Trade Center
Majid Al Futtaim
Emirates NBD
Nestlé - Friskies
Emirates Group
Dubai Airports
Qatar Foundation
TDIC (Tourism Development & Investment Co.)
Dubai Municipality

Work Experience

2020: Freelance Designer, Latitude Agency
2019: Freelance Sr. Designer, The Tribe
2018 - 2019: Sr. Designer, Dragoman Brand Consultants
2018: Freelance Sr. Designer, Omnia Brand & Digital
2017: Freelance Sr Designer, Brand Union
2017: Sr. Designer, Restaurant Secrets Inc.
2012 - 2017: Sr. Designer, Gyro International
2004 - 2011: Designer, Zed Communications (previously Electric Orange)
2002 - 2003: Junior Art Director, Bates Pangulf

Education Qualification

2001: BFA in Graphic Design & Visual Communication from The American University in Dubai, UAE

Awards

2001: First prize - AUD Student Design Award
UAE Logo and Identity Competition for "Emirates Internet Association"
2000 - 2001: Student honor in Graphic Design

Software Skills

Adobe Photoshop, Illustrator, InDesign

Interests

Art, art history, photography, travelling

Languages

English, Arabic, French and Italian